

23 กุมภาพันธ์ 2564

เรื่อง เชิญร่วมงาน InfoComm Southeast Asia 2021 GoVIRTUAL วันที่ 10 มีนาคม 2564

เรียน นายกษมาคมสถาบันอุดมศึกษาเอกชนแห่งประเทศไทย

สิ่งที่แนบมาด้วย โปรแกรมการจัดงาน

คณะผู้จัดงาน InfoComm Southeast Asia 2021 โดยมี บริษัท เอ็กซ์โป อินเตอร์ จำกัด สมาคม AudioVisual and Integrated Experience Association (AVIXA™) และ บริษัท InfoCommAsia Pte Ltd ขอเรียนเชิญท่านเข้าร่วมงาน InfoComm Southeast Asia 2021 GoVIRTUAL วันที่ 10 มีนาคม 2564 เวลา 9:00 – 16:00 น. ซึ่งในงานนี้จะแสดงเทคโนโลยีอนาคตสำหรับการสื่อสารด้วยภาพและเสียง พร้อมกับสัมมนาออนไลน์โดยมีวิทยากรผู้เชี่ยวชาญที่จะมาบรรยายถึง 4 เรื่องสำคัญดังต่อไปนี้ (โปรแกรมโดยละเอียดตั้งเอกสารแนบ)

- Advancing towards Digital Government and A Smart Nation – The Singapore Journey
- How Businesses Can Emerge Stronger from Covid-19?
- Virtual Healthcare for All – Are You Ready for It?
- Rising above the COVID-19 Challenges in Philippines 's Education Sector

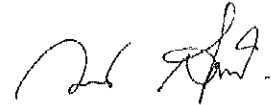
คณะผู้จัดงานฯ มีความประสงค์ที่จะใคร่ขอความอนุเคราะห์จากท่านดังต่อไปนี้

- ประชาสัมพันธ์ให้เจ้าหน้าที่และสมาชิกได้รับทราบโดยทั่วกัน
- อนุญาตให้เจ้าหน้าที่ของสมาคมฯ เข้าร่วมฟังสัมมนาออนไลน์
- สมัครเข้าร่วมงานสัมมนาออนไลน์ได้ที่ <https://infocomm-sea.com/en/govirtual-2021/10-march/> โดยไม่มีค่าใช้จ่ายใด ๆ ในการเข้าร่วมงาน หรือส่งรายชื่อมาให้ทางคณะผู้จัดงานลงทะเบียนให้

จึงเรียนมาเพื่อโปรดพิจารณา และขอขอบพระคุณเป็นอย่างสูง

ขอแสดงความนับถือ

มอบผู้แทนสมาคมฯ



ผู้แทนสมาคมฯ และแจ้ง

Mr. Richard Tan

นางสาวกนกวรรณ สุขชัยศรี

ใน สก.ช.พ.ร.ม.อ.ก.ไ.ร.ท.ค.บ

Executive Director

กรรมการผู้จัดการ

น.อ.ป.

InfoComm Asia Pte Ltd.

บริษัท เอ็กซ์โปอินเตอร์ จำกัด

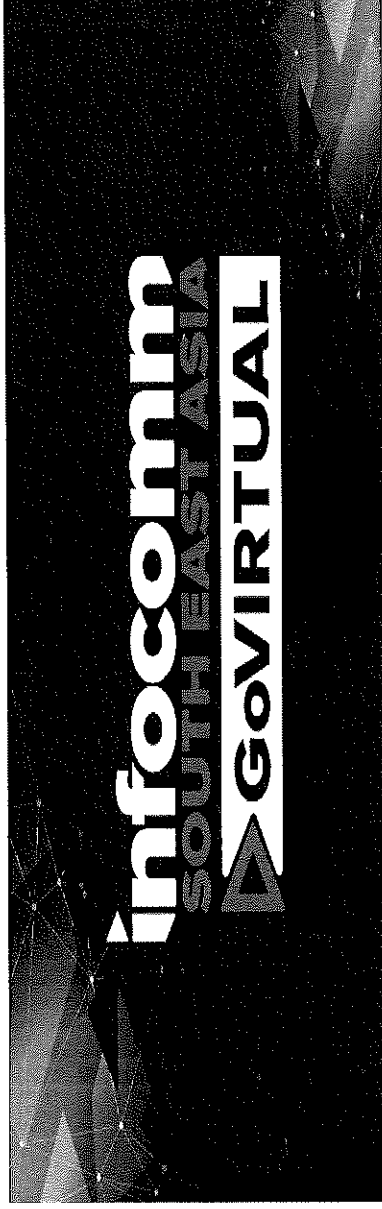
ผู้ประสานงาน:

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นางสาวบุญรัตน์ ไทรัชชิตาภรณ์ (ตุ๊กตา)

บริษัท เอ็กซ์โป อินเตอร์ จำกัด โทร: 082-0617459 อีเมล: pr.infocommasia@expointer.net





10 March 2021 Singapore & Philippines Day

Timings indicated are in GMT+7.

Geo focus: Singapore & Philippines & Thailand


Description:

This 1-day virtual event focuses on the key sectors in the Singapore, Philippines and Thailand's markets, aiming for providing you key development directions in the next 2-3 years.

Program

Morning Sessions	
	Presented by AVIXA
09:00 – 09:10	
09:10 – 10:00 <i>40min presentation, followed by 10min of Q&A</i>	<p>Thought Leadership – Industry Forum</p> <p>Welcome remarks from InfoCommAsia</p> <p>Keynote: Advancing towards Digital Government and A Smart Nation – The Singapore Journey</p> <ul style="list-style-type: none"> • How the Singapore government is “upgrading” and “updating” its “Operating System” – the digital interface between users and Government services – to serve citizens and businesses better; • Government’s key tech development priorities and challenges • Modernisation of government ICT infrastructure <p>Asia Market Outlook for AV Business in this Challenging Times by <i>Jonathan Sellar, Senior Director of Development, Asia Pacific, AVIXA</i></p> <p><i>[Draft] The COVID-19 crisis has turned everything upside down. Companies might be overwhelmed and confused as to how to plan for future growth. Understand market changes and get realistic insights to dive into the application of AV products and solutions in specific vertical markets. For the</i></p>

	<p>Gordon Heap, Director, Public Sector, DXC Technology, Singapore; Former 1st Vice Chairman of Smart Nation Chapter at SGTech</p>	<p>first time in Asia, this presentation will deliver new data and insights from AVIXA's Industry Outlook and Trends Analysis (IOTA). This session will include the latest updated data that goes in the 2020 IOTA report, lifting the lid on the emerging trends in the region.</p>
<p>10:00 -11:00 50min discussion, followed by 10min of Q&A</p>	<p>Panel Discussion: How Businesses Can Emerge Stronger from Covid-19?</p> <ul style="list-style-type: none"> • The key challenges posed by COVID-19 to your industry • How are you responding? Digital transformation and creating a new business model? Rebuild team and culture? what are your key steps for capability building and staff reskilling? • Will it be the same post COVID? What changes do you expect to see in the next 2 years? <p>Moderator: Nam Soon Liew, ASEAN Regional Managing Partner, EY Panelist Sayan Roy, Managing Director - B.Braun Thailand Ltd</p>	<p>The Future of Digital Workspace by Mark Peterson, Principal, Shen Milson & Wilke & Zane Au, CTS-D, Managing Director, Shen Milsom & Wilke</p> <p><i>[Draft]</i> This presentation focus on how the workspace is going to change - what that change is and how it is going to affect demand? It also explores how the changes is going to affect design and how AV can evolve to integrate tech and space. Presentation will also include case studies that address these changes.</p>
<p>11:00 – 12:00 Lunch Break</p>		
<p>Afternoon Sessions</p>		
<p>12:00 – 12:50 40min presentation, followed by 10min of Q&A</p>	<p>Keynote: Virtual Healthcare for All – Are You Ready for It? Virtual healthcare technology also known as telehealth or telemedicine, allows patients and doctors to touch base remotely through the use of video conferencing or mobile apps, without requiring a physical place such as a doctor's office or a hospital. Alexander Yip, Head of Health Innovation &Technology, Alexandra Hospital, Singapore</p>	<p>12:00- 12:45 Project Management for AV (Part 1) by Rod Brown, Volunteer Instructor, AVIXA</p> <p>Whether you are involved in live events or installed AV, every job requires coordination and management, both internally and with external stakeholders. Successful projects are the result of good planning (including drawing on previous experience) and ongoing communication and coordination between all parties. This is Project Management. We will look</p>

		<p>at the basics, and some not so basics, of project management principles and practices as they apply to the AV industry. This seminar should be of interest to you if you are involved in delivering projects to your organisation's clients, or indeed if you are the client or an allied professional.</p> <p><i>[Session will be presented in a two-part 45 mins session with a 10-min break in between]</i></p>
<p>12:50- 13:50 50min discussion, followed by 10min of Q&A</p>	<p>Panel Discussion: Rising above the COVID-19 Challenges in Philippines 's Education Sector <i>The Philippines' public education system is attempting a digital transformation during COVID-19. But many of the nation's 27.2 million students lack basics like the internet and other resources.</i></p> <ul style="list-style-type: none"> • Key challenges of remote online learning faced by higher education sector and how organizations are dealing with them • Moving forward, what it takes to build a robust and sustainable learning system in the Philippines in context of pandemic? • What changes to expect in the next 3 years, what do you see the biggest challenge is in the education sector? <p><u>Moderator:</u> Emie Baylon, Education Technology Mentor, De La Salle Santiago Zobel School, Philippines</p> <p><u>Panelists:</u> Romae De Asis, President, Metro Dagupan Colleges, Philippines Merceditas Ang, President, St. Paul University Philippines Colin Christie, Dean/ Dir. Of Digital Transformation & Faculty Member, Enderun Colleges, Philippines</p>	<p></p> <p>Project Management for AV (part 2) by Rod Brown, Volunteer Instructor, AVIXA</p> <p>Whether you are involved in live events or installed AV, every job requires coordination and management, both internally and with external stakeholders. Successful projects are the result of good planning (including drawing on previous experience) and ongoing communication and coordination between all parties. This is Project Management. We will look at the basics, and some not so basics, of project management principles and practices as they apply to the AV industry. This seminar should be of interest to you if you are involved in delivering projects to your organization's clients, or indeed if you are the client or an allied professional.</p> <p><i>[Session will be presented in a two-part 45 mins session with a 10-min break in between]</i></p>
<p>13:50 – 14:00</p>	<p>Closing remarks from InfoCommAsia</p>	

*program updated as of 16 Feb 2021